

Cheryl E. Fenton

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EDITORIAL EXPERIENCE

Editor/Copy Writer

June 1999-present

Maintain strong relationship as copy editor and feature writer for magazines and websites, while also serving as advertising and marketing consultant for agencies and online companies. Clients have included:

Magazines: *Boston, Stuff, Boston Common, InStyle, Glamour, Cooking Light, PilatesStyle, Wallpaper, Art & Antiques, USAirways, Women's Health & Fitness, Get Active, Shape, Elegant Wedding, Balance, Platinum, Beauty Handbook, Walking, Swissair Gazette, New England Bride, Cape Cod Life, Teen Extreme, Go (AirTran), Costco Connection, Wellesley Weston, Decorating Spaces, Ocean, Relate, Industry, Intermezzo*

Blogs: EasyPeasyBlog.com (founder), clickr.com, HotMomsClub.com, mysecretboston.com/fork-and-dagger, blog.estella-nyc.com, chicgalleria.com, momtrends.com

Advertising/Marketing: clickR Skincare, Timberland, Pur~lisse Skincare, Stride Rite, TRE Semme, Cybex Fitness, New Balance, MDG Agency, Liquid Fire Advertising, Motorola, Cirque du Soleil, Circle.com, Adero, Philip Johnson & Assoc., *WIRED* mag/The WIRED Store, Sheer Cover Makeup, Guthy Renker, Global Goddess Skincare, Orient Express, NETC, Royal Caribbean Cruises, Grand Circle Travel

Books: "*Shortcuts to Sexy Legs and Butts*," Rockport Publishing; ghostwrote Buns of Steel fitness icon Tamilee Webb's "*Defying Gravity*," Rockport Publishing; assisted celebrity makeup artist Shalini Vadhera with "*Passport to Beauty*," St. Martin's Press; co-write "*His Cold Feet*" with relationship counselor Andrea Candell, St. Martin's Press

Websites: HG2.com (A Hedonist's Guide), Virgin Atlantic Airlines, citybest.com (AOL), WOW.com (AOL), Examiner.com (Boston Beauty Examiner), wegobridal.com (The WE Channel), Shoestringmag.com, globalgoddessbeauty.com, fashionchateau.com, alchemistcompany.com, yvesrocherusa.com, KidESports.com, Send.com, styleindustry.com, Boston.com, MemFirst.com, Bizland.com, shekys.com, loveyourlegs.com, Explorica.com

Editor-in-Chief, New South Publishing

June 1995-June 1999

Responsibilities included overseeing several teams of writers; directing magazine production and design through work with photographers and art directors; copy and content developing, managing and editing; assigning articles; and writing features, calendars and departments. Held position for all titles, including *KNOW Atlanta, KNOW Tampa, Net News Tennis, Georgia Golf on My Mind and Post Notes*.

Associate Editor, Argus Publishing

January 1995-June 1995

Wrote and edited articles and departments for national real estate trade magazine, *Shopping Center World*.

Editor/ Production Manager, Hudson Brooke Publishing

May 1993-January 1995

Assigned articles to staff writers; wrote feature stories on travel, fashion, lifestyle and nightlife, dining reviews, event calendars and departments; generated editorial calendar; and copy/content edited materials for company's publication, *Atlanta Singles* magazine. Additionally responsible for layout of company's magazines, including *Where Atlanta, Atlanta Singles* and *Our Kids*.

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EDITORIAL EXPERIENCE (continued)

Staff Writer, *Syracuse New Times*

August 1991-May 1993

Wrote and edited articles on travel, cooking, entertainment, fashion, health and community events, as well as restaurant and book reviews. Contributed to monthly brainstorming editorial meetings.

Assistant Editor, *Worcester Magazine and Worcester Families*

December 1990-August 1991

Wrote articles on health, travel, entertainment and community events, as well as generated calendar of events around town. Assisted editor in copy and content editing.

EDUCATION

Syracuse University, 1993

S.I. Newhouse School of Public Communications—B.S. Magazine Journalism
College of Arts and Sciences—B.A. Adult Psychology

AWARDS/POSITIONS

How magazine, Client Promotions Award, New Balance's Fall '06 Women Book, 2007

Silver Gamma Award, Magazine Association of Georgia, Best Overall, 1998

Gold Gamma Award, Magazine Association of Georgia, Best Service Journalism, 1997

Bronze Gamma Award, Magazine Association of Georgia, Best Editorial Commentary, 1996